



A note from our Executive Director...

Dear Friends,

As the summer winds down, we find ourselves in a celebratory mood. We are so proud of what we have accomplished so far.

2018 was a record year for My Money Workshop: seeing record numbers in participant and workshop delivery as well as the inclusion of new staff, board and volunteers. So far in 2019, we have continued that momentum.

By the end of this month, we will surpass the number of workshops delivered in 2018. We have made strides in our programming and volunteer departments, expanding our opportunities for instructors and pro-bono volunteers. We are thrilled with what is in store for My Money Workshop and are excited to commence our anniversary celebration this fall.

Best Regards!

Gineyda Diaz  
Executive Director

## HAPPY BIRTHDAY TO US!

You may have already received an invitation to our Tenth Anniversary Cocktail Celebration and Silent Auction on October 23rd. We hope to see you there! As we prepare for our year of celebration, we honor those who have helped us get to this point.

We celebrate our founder Dick Yaffa who saw an opportunity to transform the lives of young people as they were entering adulthood. Our tireless volunteers, those who have been with us since the beginning and those

who join our ranks every day, without whom we truly could not do what we do. Our board members and staff who guide and support our mission every day. Finally, but as important, our donors and friends, who serve as ambassadors for My Money Workshop in their communities and who propel our mission forward every day. Thank you all for joining us on this mission to educate people to manage their finances and achieve financial stability.

Here's to the next 10 and more!



Coachman Family Center Teens visit Panera Bread for the final workshop to put into practice the lessons learned throughout the My Money Workshop series.

## BUILDING A STRONG FOUNDATION

This year we began delivering a more expansive workshop series, Foundation for Financial Success, to client partners, to touch participants on a deeper level. Our goal has always been to continually work with schools and community agencies to identify the content that will resonate best with participants.

Through the Foundation for Financial Success Program, a four-part series for teens and adults, we have identified a program that provides an in-depth knowledge of four core topics.

These series, delivered in consecutive weekly or monthly sessions, provide continuity and a strong foundation to participants to help bridge the content from one session to the next. Thank you to our donors who have sponsored these series. Their generous support has ensured that we can continue to affect important change for our participants.

**Interested in sponsoring a current partner or an agency of choice?**  
Please email Gineyda at [gineyda@mymoneyworkshop.org](mailto:gineyda@mymoneyworkshop.org)

## VOLUNTEER PARTNERSHIP: JPMORGAN CHASE GOOD WORKS

# JPMORGAN CHASE & CO.

My Money Workshop's volunteer program offers individuals the opportunity to provide a lasting impact in the lives of the teens and adults we serve.

As a direct result of our strategic plan, we have made a commitment to increase our volunteer instructors to 100 by the end of 2020. Our new partnership with the JPMorgan Chase Good Works team has been a great

help in getting us closer to our goal. We began onboarding JPMorgan Chase volunteers this spring and they have already taught several workshops.

We are so thankful to the JPMorgan Chase Good Works team for their commitment to My Money Workshop and financial literacy. We look forward to reaching our goals together!



Jeremy, one of our JP Morgan Chase volunteers, led one of our sessions at the JCC Manhattan this spring.

## A STRATEGY FOR THE FUTURE

Earlier this year, we shared our plans for a new strategic vision and 2019 has already seen many changes for My Money Workshop. Our new pro-bono volunteers have helped us in areas of HR and board development, and in the next few months we will be focused on updating our workshop curriculum.

The goal is to ensure that we remain best in class, flexible, and always responsive to our participants' needs. Our curricula are customized for each workshop/series as needed and are appropriate for everyone. The audiences we serve are expanding amid an ever-changing economic environment and we must respond to all these changes. This year we

welcomed three new middle schools, teen and adult programs at local area shelters and have welcomed new clients that work with adults in transitional programs among many others. We are on track to serve 219 workshops by the end of September, surpassing the number we delivered in 2018.

We are galvanized by this growth, which emphasizes why our mission is needed today as much as it was ten years ago.

**We invite you to attend the Tenth Anniversary Cocktail Celebration and Silent Auction on October 23, 2019 to hear more about this great vision for the future. >>**



Instructor, Andrew, at a winter workshop at the JCC Manhattan playing Financial Wheel of Fortune.

## A CALL FOR INSTRUCTORS

Instructors have begun volunteering in additional ways that support the organization including representing us at events and offering administrative support.

We have expanded our volunteer offerings to include these opportunities to individuals who may not necessarily have a finance background but have experience to give. If you or anyone you know can help My Money Workshop in these or other ways, please reach out to our new Program Associate, Sweta Vikram at [sweta@mymoneyworkshop.org](mailto:sweta@mymoneyworkshop.org) or at 516-308-6220.

**10th**  
ANNIVERSARY  
COCKTAIL CELEBRATION  
& SILENT AUCTION

**PLEASE JOIN US!**  
**RYE GRILL AND BAR**  
**OCTOBER 23, 2019**  
**6:30 PM - 8:00 PM**

RSVP by October 7th at  
[mymoneyworkshop.org/anniversary](http://mymoneyworkshop.org/anniversary)  
Sponsorship and Donor  
opportunities are available.

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